

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION REP OF SRI LANKA

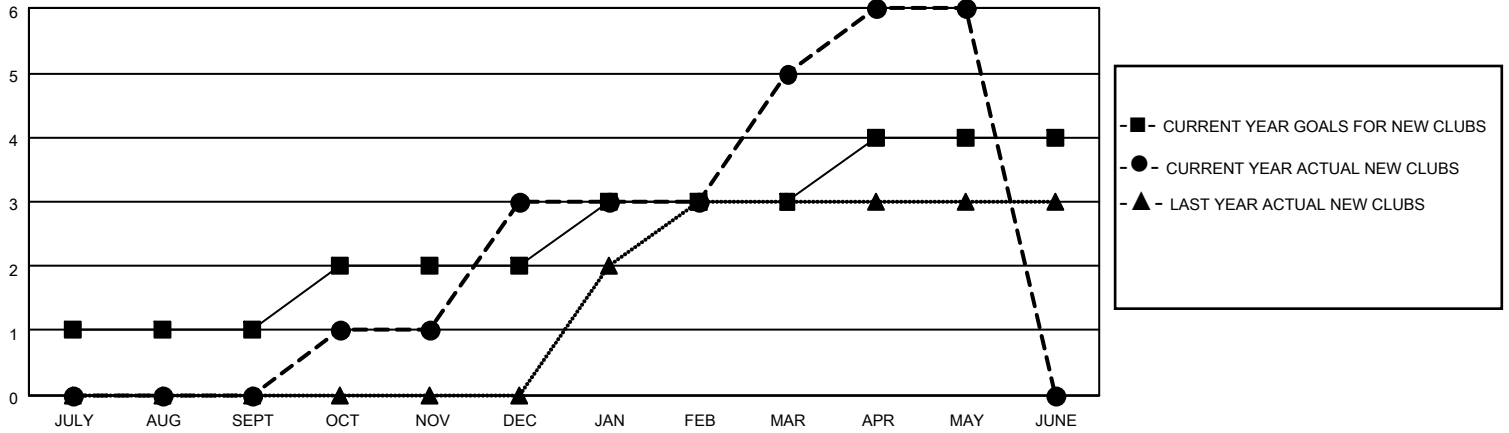
District 306 B2

Results as of: 5/31/2021

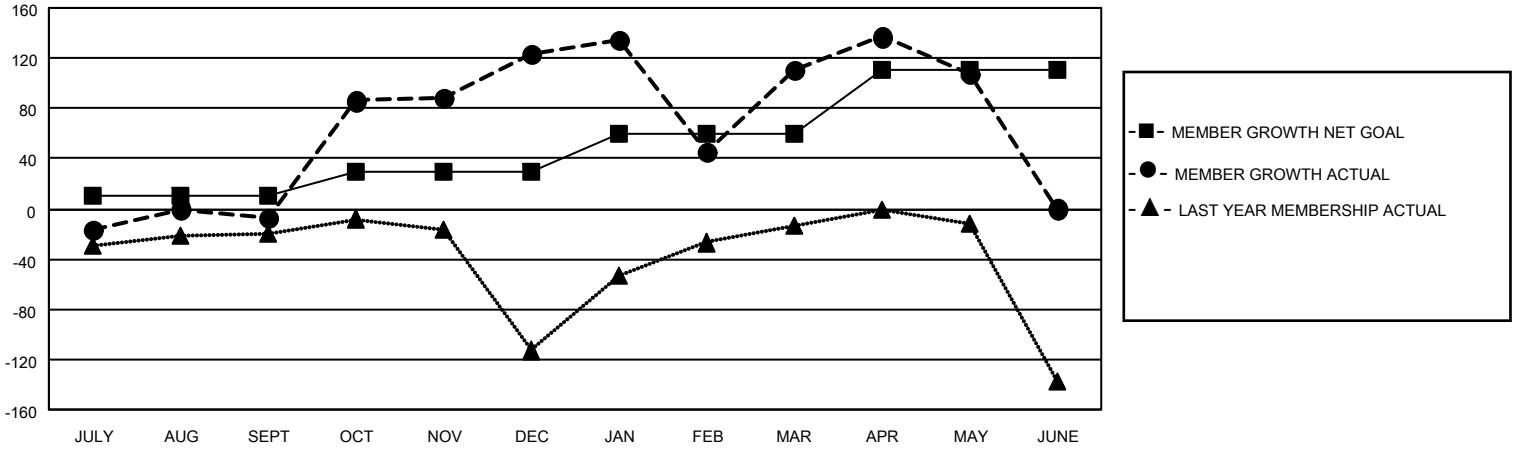
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 3         | 0             |
| JAN/FEB/MAR           | 1             | 2         | 7             |
| APR/MAY/JUNE          | 1             | 1         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 10                     | 54                   | 48  |
| OCT/NOV/DEC           | 20                     | 209                  | 74  |
| JAN/FEB/MAR           | 30                     | 114                  | 119   |
| APR/MAY/JUNE          | 50                     | 49                   | 50  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|   |   |  |                |     |       |     |              |            |  |  |                           |       |                                 |     |
|---|---|--|----------------|-----|-------|-----|--------------|------------|--|--|---------------------------|-------|---------------------------------|-----|
| DROPPED CLUBS: 8  | 74 CLUBS OF 113 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            2,127 (72.84%)</p> <p>FEMALE         793 (27.16%)</p> |                |     |       |     |              |            |  |  |                           |       |                                 |     |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">5</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">102</td></tr> <tr><td>OTHER</td><td style="text-align: right;">184</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>291</b></td></tr> </table> | DECEASED                                    | 5  | CLUB CANCELLED | 102 | OTHER | 184 | <b>TOTAL</b> | <b>291</b> | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">1,172</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">637</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 1,172 | FAMILY MEMBERS PAYING HALF DUES | 637 |
| DECEASED  | 5   |  |                |     |       |     |              |            |  |  |                           |       |                                 |     |
| CLUB CANCELLED  | 102   |  |                |     |       |     |              |            |  |  |                           |       |                                 |     |
| OTHER   | 184   |  |                |     |       |     |              |            |  |  |                           |       |                                 |     |
| <b>TOTAL</b>  | <b>291</b>                                  |  |                |     |       |     |              |            |  |  |                           |       |                                 |     |
| TOTAL FAMILY UNIT MEMBERS   | 1,172                                       |  |                |     |       |     |              |            |  |  |                           |       |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES   | 637   |  |                |     |       |     |              |            |  |  |                           |       |                                 |     |